

SPEND MILLION FOR ADVERTISING

Laundry Association to Discuss Great Educational Campaign While Here.

CONVENTION OPENS MONDAY

More Than Two Thousand Delegates Coming From All Parts of Country.

Among the more important questions scheduled to come before the laundrymen's National Association of America, which convenes here Monday morning in annual convention, concerns the expenditure of a million or more dollars for a vast advertising campaign in the interests of the organization and the great business it represents.

This will be one of the largest conventions ever held in Richmond. The association is composed of firms doing business in all parts of the United States. More than 2,000 persons are expected to attend. Opening on Monday morning at 10 o'clock, the convention will be in session until Wednesday night.

Secretary C. A. Werner, of Chicago, arrived here yesterday, and at once conferred with members of the local association who have charge of the arrangements. Yesterday afternoon, Mr. Werner expressed himself as delighted with Richmond and with the preparations made for the convention, stating that prospects seemed to insure the most successful meeting ever held.

Idea Convention City. Some members of the association had an idea that Richmond was out of the way, said the secretary, then added that such was certainly not the case. It is conveniently located to all points east of the Mississippi River, he declared, and as a convention city, it is ideal in every respect. Speaking of his own city, Mr. Werner said that not a hotel in Chicago could afford so many inducements to a convention of the size of this, as can the Jefferson, where the delegates will be quartered and the various business sessions held. He also spoke in complimentary terms of the efforts of the local laundrymen for the entertainment of their visitors.

The committee appointed by the Richmond Laundrymen's Association to see to the arrangements for the big meeting is composed of the following: Mordecai B. Florsheim, R. B. Gordon, Frank L. Hutchison, R. A. Stowe, R. A. Branner, Percy H. Allen and J. H. Powell.

To Open on Monday. The convention will be called to order in the auditorium of the Jefferson Monday morning at 10 o'clock by the president, Edwin S. Purday, of Jersey City, N. J. Following prayer by Dr. E. N. Calisch, an address of

welcome to the visitors will be delivered by Mayor Richardson. William Long, of Norfolk, will respond on behalf of the association. The opening session will be given over to the reports of local committees and the appointment of regular and special committees. The president will present his annual report at this session, as will the executive and membership committees, and new members will be received. For the afternoon the program announces the consideration of communications, the reports of the committees on rules, credentials, finance and on resolutions, and the introduction of new business. A feature of this session will be the reading of an essay by George E. Crawford, of Connecticut, on "The Laundryman as Bleacher."

At the Tuesday morning session Robert Frothingham, of New York, will deliver an address on "Advertising—The Indestructible Asset," and reports of committees will be considered. New officers will be nominated at the afternoon session, and closed Wednesday, at which time the next place of meeting will also be selected. Previous to adjournment on Wednesday afternoon the new officers will be installed, and memorial services will be held. Presentation of reports of the secretary and treasurer will be reserved until the last day.

Entertainment Features. The entertainment program arranged by the local association consists of many features. At 1:30 o'clock on Monday afternoon the women of the party will be taken on a seeing-Richmond excursion in automobiles. At night there will be a reception to the president, which will be followed by a dance at the Jefferson. Tuesday afternoon the women visitors will be entertained at luncheon, and afterward will compose a theatre party. Tuesday night in the Masonic Temple, as the crowning feature, an elaborate banquet will be given, with all of its magnificent hotel facilities, is unable to furnish a dining room which can stage this big feast. Covers will be laid for more than 2,000 guests, which large number necessitated the banquet being held in the temple. An oyster boat at Idlewood Park on Wednesday afternoon will bring the entertainment program to a close.

Arranged at the Jefferson Hotel will be a mammoth display, to which it is probable that the public will be invited. Representatives of manufacturers were engaged yesterday in installing the exhibit and working all day to-day and probably to-morrow they hope to have all in readiness when the convention opens Monday.

Display to Be Complete. Everything which plays a part in the modern laundry will be in this display—everything from cakes of soap to the latest machinery. It has been installed the visitors may see a modern laundry in full operation and so familiarize themselves with the various processes which in the last few years have practically revolutionized the business. This exhibit promises to be even more extensive than the one at the Railway station, which was notable. It is understood that the vast space afforded by the many sample rooms at the Jefferson being insufficient, the management has consented to have a portion of the display placed in the main lobby. By the action of the National Executive Committee, all laundries and exhibits will be closed to members of the association during the business sessions of the convention.

COMMERCE COMMISSION WILL TAKE AN APPEAL. Washington, D. C., October 14.—Steps were taken by the Interstate Commerce Commission today looking to an appeal to the United States Supreme Court of the cases which were decided against it a few days ago through the findings of a master of the United States Circuit Court at St. Paul, Minn. The cases involved an increase in the freight rate on lumber and forest products generally from the North Pacific States to Illinois River transfer points and to Chicago points.

The action against the commission's order was instituted by the Great Northern and Northern Pacific and the Missouri Pacific Railroad Companies. It was an effort to restrain the commission from putting into effect the findings of the master, which had prescribed. The findings of the master, which were approved by the court as a part of its decision, practically nullified the rate increase with the desires of the railroads.

Luther Walters, acting as attorney for the commission, left for St. Paul today to institute an appeal in the case to the United States Supreme Court. The appeal probably will be filed on Monday next.

TREASURY OFFICIALS EXPECT EVEN BALANCE. Washington, D. C., October 14.—There will be an even balance, approximately, and possibly a surplus, of ordinary receipts over ordinary expenditures of the government for the fiscal year ending October 31 next, instead of a \$12,000,000 deficit, as was the case a year before, is the belief of treasury officials.

Up to date for this fiscal year the excess of ordinary disbursements over ordinary receipts amounts to \$10,547,547, which stands against \$26,456,336 at the same date last year. The ordinary transactions are all those outside of receipts and expenditures on account of the Panama Canal and the public debt.

To-day the working balance, which has been fluctuating in the neighborhood of \$85,000,000 and \$90,000,000, rose to \$90,330,333. But a \$1,000,000 warrant for payment on account of the Panama Canal, a similar amount for payment of pensions, and several other warrants of comfortable size, signed to-day, may reduce to-morrow's balance somewhat.

IMPOSSIBLE TO MAKE CUT IN ESTIMATES. Washington, D. C., October 14.—Extension of lines of work, the Immigration, Coast and Geodetic Survey, Bureau of Standards, Navigation, Lighthouse Establishment, Census and other bureaus will prevent a cutting down of the estimates for the next fiscal year for the Department of Commerce and Labor, as compared with the current appropriations.

All along the Alaska, Pacific and Gulf coasts there is a cry for light-house improvements, \$1,000,000 additional to the permanent appropriations will be asked for to carry on the census work, and unless there is an enlargement of the Ellis Island Station, it will be impossible before long to take care of the immigrants there, and they will have to be sent elsewhere. The wireless telegraph and other features have been added to the work of the Navigation Bureau by recent legislation, and new and extensive duties have been added to other branches of the department.

These and other vital necessities of government work have led to Secretary Nelson's statement that it is not possible to make a cut in the estimates already made.

LIBRARY BOOKS FOR SCHOOL USES

Fifteen Hundred Books Chosen. Aid Extended From Public Funds.

APPEAL TO FEDERAL COURT

Virginia Decision Said to Be Unconstitutional—New Land Assessments.

Wide extension of the work of placing libraries in the public schools of the State is expected to follow the plan put in force by the State Board of Education. The adoption of books from which selections may be made was greatly extended at a meeting of the library committee of the State Board, held yesterday morning in the office of the Department of Public Instruction. This committee is composed of Superintendent J. D. Eggleston, Jr., Secretary R. C. Stearnes and Dr. J. L. Jarman, of Farmville.

The plan of State and county aid in securing school libraries was inaugurated a year ago. It provides that where the patrons or pupils of a free school will raise as much as \$15, the district school board is required to supplement it with a like amount. This State Board is pledged to add \$10, making a total of \$10 for library purposes. Where a still larger library is required, the patrons must raise the money or it must be given voluntarily by the district board.

List Increased. Under this plan about 300 libraries were put in the schools of Virginia during the past year. The list of books adopted at that time was small and was made for only one year. At yesterday's meeting a list of 1,500 books was chosen, from which the local boards may choose the books for their libraries. These comprise children's books, standard novels, books of travel and adventure and some classics.

Publishing concerns who may be interested will be written to and asked if they desire to bid. These propositions will be received within the next ten days, after which selections will be made from those offering the lowest prices.

GOES TO HIGHEST COURT

Claims Virginia Supreme Court Violated National Constitution.

Alleging in his pronouncement of error that the Supreme Court of Appeals of Virginia has made a decision contrary to the Constitution of the United States, the attorney for the Consolidated Turnpike Company, of Norfolk county, yesterday took an appeal to the United States Supreme Court. Charles H. Burr represented the petitioners.

The case was that of the Norfolk and Ocean View Railway Company against the Consolidated Turnpike Company, from the Circuit Court of Norfolk county. It involved a right of way which was said to interfere with the property of the turnpike company. Decision in the State court was in favor of the railway company.

Charles H. Burr, of Philadelphia, counsel for Arthur W. Deane and Walter H. Taylor, trustees, appeared yesterday and gave notice of the appeal. He stated that the decision as rendered would take the property of the petitioners without due process of law, and was to that extent in contravention of the national Constitution.

Judge James Keith, president of the Supreme Court, ordered that a writ issue. Clerk Joseph A. Brady, of the Federal courts, will issue the writ upon bond being given before Clerk H. Stewart. The order shows that the decision made in the name of the President of the United States.

ALL MINERAL LAND Buchanan's Figures Show Gain—Enormous Increase in Charlotte. The entire county of Buchanan is assessed as mineral land with the exception of \$17,785 worth of town lots in Grundy, the county seat. The new assessment for the eastern district of the county shows an increase over last year of \$126,963, making a growth from \$2,068,892 in 1909 to \$2,195,855 for 1911.

The lower district of Charlotte county shows a wonderful increase, the gain being from \$12,045 last year to \$1,633,708 for next year. The increase is \$1,621,663, or more than 70 per cent. This is the second largest gain indicated in one commissioner's district in the new valuation.

May Teach Free. The individual who offered his services free for payment of his expenses of living to teach in Virginia may get a position with the "Temperance Institute."

Tutt's Pills FOR TORPID LIVER. A torpid liver deranges the whole system, and produces SICK HEADACHE, Dyspepsia, Costiveness, Rheumatism, Sallow Skin and Piles. There is no better remedy for these complaints than TUTT'S LIVER PILLS, as a trial will prove. Take No Substitute.

Cole's Hot Blast and Self-Feeders Wood Heaters, Oil and Gas Heaters of the best makes at Jones Bros. & Co's, Inc., 1418-1420 East Main Street

WOPKINS FURNITURE HELPS 7 & 9 LARRY WOOD ST

THE STEADFAST SHOE VIRGINIA MADE F. W. DABNEY & CO. WILL FIT YOU.

BUY LEATHER GOODS AT ROUNTREE'S 703 E. BROAD ST.

This Shoe in all Leathers. \$2.50, \$3, \$3.50

PARISH'S

DANVILLE FAIR A GREAT SUCCESS

Grounds Crowded Last Day. Woman Arrested as Pickpocket.

[Special to The Times-Dispatch.] Danville, Va., October 14.—The second great Danville fair, which opened last Tuesday morning, closed to-night, with a brilliant fireworks display. To-day was Danville as well as children's day and all day, the grounds were filled. The past four days it is estimated that nearly 40,000 people passed through the turnstile. The features of the fair were the automobile parade Wednesday and trades parade and general Hitchcock of yesterday afternoon. The fair has been a great success.

A middle aged woman, connected with one of the attractions on the Midway, was arrested and held for the grand jury to-day on the charge of picking the pocket of a fair visitor and relieving him of about \$35.00. Her victim felt a hand in his pocket, and turning saw the woman at his side. To be sure she was the one, he waited a few minutes, and she put her hand in his pocket a second time, grabbed his purse and ran. He followed her, and had her arrested, with the above result.

Big Herds of Sheep Virginia has about \$22,000 sheep, according to figures compiled by Commissioner Kolmer, of the Department of Agriculture. According to his best information, the largest herds are owned by Henry C. Stuart, of Russell, and A. J. Steele, of Tazewell, who are credited with 1,500 each. J. D. Tate, of Chilhowie, is supposed to have 600, and there are numerous herds estimated at 500.

Looks at Catawba. State Health Commissioner Williams spent yesterday on his monthly trip of inspection at the Catawba Sanatorium.

Traveling Libraries Supplied. The following points in the State have been supplied with traveling libraries by the Traveling Library Department of the State Library during the past two weeks: Schools—Toms Brook, Shenandoah county; Rivanna High School, Fluvanna county; Palmyra School, Fluvanna county; Stanley, Page county; Oriskany, Brunswick county; Green Spring School, Louisa county; Cole School, Washington county; Lottsburg High School, Loudoun county; Rux, Brunswick county; Herndon High School, Fairfax county; South Richmond Graded School, two teachers; Richmond High School, Tazewell county; Coffee, Bedford county; Front Royal Normal and High School, Galax, Grayson county; Blumston, Loudoun county; Nelly's Ford, Nelson county; Union, Loudoun county; Amelia High School, Amelia county; Sterling, Loudoun county, and Danville, R. F. D. No. 1.

Communities—Palmyra. Fluvanna county; Bassett, Henry county, and Danville (Wednesday Afternoon Literary Club).

ARRESTED AT LOVINGSTON. Man Locked Up on Charge of Stealing. [Special to The Times-Dispatch.] Lynchburg, Va., October 14.—At Lovington to-day a white man named Hoby Howell was locked up, charged with stealing a horse from James Harrison of Schuyler, Albemarle county. The chase for Howell was over two counties, covering two days, during which he abandoned the stolen horse. Late yesterday a R. F. D. carrier gave Howell a ride, and managed to hold him until he could turn him over to the sheriff. Harrison identified the horse abandoned by the man as his property.

U. D. C. WILL MEET NEXT AT ROANOKE

Following Election of Officers, Convention Comes to an End.

[Special to The Times-Dispatch.] Suffolk, Va., October 14.—The Virginia division, United Daughters of the Confederacy, adjourned this afternoon, after a three days' session, to meet next year in Roanoke.

The following were elected officers: Mrs. N. D. Eller, of Lynchburg, president; Mrs. Nan Kinsett, of Norfolk, first vice-president; Mrs. Neely, of Portsmouth, second vice-president; Mrs. Cabell Smith, of Rocky Mount, third vice-president; Mrs. Frank A. Heday, of Suffolk, recording secretary; Mrs. Elsie Fleet, of Lynchburg, corresponding secretary; Mrs. Edgar Taylor, of Emporia, treasurer; Mrs. Thomas R. Hardaway, of Amelia county, registrar; Mrs. J. E. Robinson, of Richmond, historian; Mrs. J. H. Timberlake, custodian; Mrs. J. M. Garney, of Albemarle, custodian of badges. The membership of the Virginia division was reported as 7,023.

Tilder—Wicks. [Special to The Times-Dispatch.] Harrisonburg, Va., October 14.—Miss Anna Martha Wicks, daughter of Giles W. Wicks and niece of postmaster C. W. Wicks, of New Market, Shenandoah county, and J. Q. Tilder, a prominent citizen of Clarksburg, W. Va., were married Wednesday at New Market by Rev. G. R. Mays, of the Methodist Church.

RECORD COTTON SHIPMENT. Two Steamers Clear From Wilmington Carrying Cargo Valued at \$2,000,000. Wilmington, N. C., October 14.—Establishing a new high record for a single day's exportation from the port of Wilmington, the British steamer Crown of Castile cleared to-day for Liverpool with 16,117 bales of cotton and the British steamer Sotra, for Bremen, Germany, with 10,420 bales, both cargoes being valued at an even \$2,000,000, and being consigned by Alexander Sprunt & Son.

The Weather Forecast: Virginia—Fair, Saturday Sunday, increasing clouds and unsettled; moderate, variable winds. North Carolina—Increasing clouds; moderate, variable winds; increasing Sunday; showers; increasing Sunday.

CONDITIONS YESTERDAY. 8 A. M. temperature..... 60 Humidity..... 83 Wind, direction..... Northwest Wind, velocity..... 6 Weather..... Partly Cloudy 12 noon temperature..... 75 3 P. M. temperature..... 79 Maximum temperature up to 5 P. M. temperature..... 79 Minimum temperature up to 5 P. M. temperature..... 68 Mean temperature..... 72 Normal temperature..... 61 Excess in temperature..... 11 Deficiency in temperature since March 1..... 20 Accum. deficiency..... 6.08 since January 1..... 62 Deficiency in rainfall since March 1..... 3.14 Accum. deficiency since January 1..... 3.14

CONDITIONS IN IMPORTANT PLACES. (At 8 P. M. Eastern Standard Time.) Place Ther. H. T. Weather. Charlotte..... 78 Clear Raleigh..... 76 Clear Washington..... 78 Clear Asheville..... 68 Clear Chicago..... 60 Clear Pittsburgh..... 68 Clear St. Louis..... 68 Clear Savannah..... 70 Clear Tampa..... 72 Clear Jacksonville..... 72 Clear Augusta..... 73 Clear Wilmington..... 73 Clear Mobile..... 80 Clear Atlanta..... 80 Clear New Orleans..... 80 Clear Charleston..... 74 Clear Jupiter..... 72 Cloudy Boston..... 74 Cloudy Atlantic City..... 72 Cloudy New York..... 68 Cloudy Buffalo..... 68 Cloudy Kansas City..... 68 Cloudy Oklahoma..... 78 Clear Louisville..... 72 Clear Memphis..... 72 Clear Knoxville..... 72 Clear Key West..... 64 Clear

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BIDS FOR DREDGING RIVER. Government undertakes \$0-Foot Project Between Alexandria and the Sea, Washington, N. C., October 14.—Bids were opened at the office of the resident United States engineer at Wilmington today for dredging approximately 1,810,000 cubic yards of earth, as a part of the government's project for an ultimate outlet of the Roanoke River into the Cape Fear bay and river, the lowest bidder being the Bowers Southern Dredging Company, of Baltimore. Other bidders were Charles W. Van and

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Form New Company.

Permission was given yesterday by Adjutant-General W. W. Sale to W. H. Gill and others to form a company of infantry at Leesburg. It will be mustered in as soon as the formalities are complied with, but it will not be issued any arms or other property until it is shown to the satisfaction of the Governor that it has an armory, lockers and other conveniences for the care and preservation of the property.

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COMMITTEE APPOINTED TO FIND OUT HOW SAVING MAY BE ACCOMPLISHED.

[Special to The Times-Dispatch.] Washington, October 14.—The appointment yesterday by Postmaster General Hitchcock of a committee to co-operate with Dr. Frederick A. Cleveland, of New York, who was recently appointed by President Taft to devise some plan by which the business of the executive departments could be conducted with greater efficiency and economy, will serve to determine whether or not Senator Aldrich was bluffing when he said last winter that if he were running the government as his private business he would save \$300,000,000 a year.

Mr. Hitchcock's committee consists of Theodore L. Aldrich, chief clerk of the War Department, and George G. Thompson, superintendent of the division of supplies. Each of the other departments has appointed similar committees, which are to meet with Dr. Cleveland from time to time. Such meetings will determine whether it is possible to run departments like that of the post-office, where one branch alone, the rural delivery service, costs the government nearly \$10,000,000 a year, on a cheaper basis while at the same time not affecting their efficiency.

Senator Aldrich's statement, made in the heat of debate on the Senate floor during the tariff session, has caused the Republican leaders considerable trouble. It is being quoted in every congressional district in the country where the fight is one between the Democrats and the Republicans. The latter are being made ridiculous because it is said that if Senator Aldrich did not know better than to make such a statement he should not have done so, and that, on the contrary, if he knew what he was talking about, he would be able to make good in his predictions.

Dr. Cleveland's work will, it is understood, take two or three years. It must be remembered that there are countless departments not only in Washington but elsewhere which must be investigated and comparisons made. The senator's statement, however, is that the administration is gathering data to fortify itself against the national campaign two years from now. And naturally the government is paying the bill.

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“HOG AND HOMINY” FOR SOUTHERNERS

Doctrine Will Be “Knocked” Into Heads of Legislators This Winter.

[Special to The Times-Dispatch.] Washington, D. C., October 14.—The Department of Agriculture is going to knock the “hog and hominy” doctrine into the heads of Southern legislators when they meet at their respective State legislatures this winter. For many years Secretary Wilson and his assistants have been endeavoring to get the Southern people to see the necessity of not only raising more “hog and hominy,” but of taking steps also of protecting the swine from disease. It is now proposed to send the State Legislatures to appropriate funds for a hog cholera serum, the success of which has already been thoroughly demonstrated in some parts of the country.

It is the belief of the department officials that a serum has at last been found which, when properly applied, will save millions of dollars annually to the farmers of the South. No money is provided at present for the distribution of this serum, and unless the States, through their respective departments of Agriculture, arrange to manufacture this antitoxin, it is feared that the benefit will be lost.

A successful demonstration of the value of the new government serum has just been concluded at Omaha, where thousands of hogs have been slaughtered annually. The efficiency of this serum has been tried many times before, but in order that its value might be brought more strikingly to the attention of the Westerners, a practical demonstration was arranged at Omaha, where the government officials with the results achieved that they want the stock-raising interests to raise funds for its manufacture and distribution.

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This Ever Busy Boys' Store

Presents its own and most conclusive evidence of Greatest Value-Giving in the Crowds of Buyers gathering here every day in the week. Quality, Dependability and Economy are the predominating features. Even the popular priced apparel for boys or children must possess these features to receive consideration here. Time and again have we asserted, and as often demonstrated by actual performance that we can and do sell incomparably higher quality apparel at the price than even